

URBAN LEAGUE OF MORRIS COUNTY

Sponsorship Program

Sponsorship Levels	Event/ Membership
Platinum Sponsor	Event→Golf or EOD
Gold Sponsor	Same As Above
Silver Sponsor	Same As Above
Bronze Sponsor	Same As Above
<u>Advertising Sponsorship:</u> <ul style="list-style-type: none"> ▪ Friend Full Page --\$1,200.00 ▪ Contributor Half-Page-\$750.00 ▪ Donor Quarter Page --\$500.00 ▪ Supporter Listing of Name- \$100.00 	Same As Above
<u>Youth Membership:</u> <ul style="list-style-type: none"> ▪ Ranges from \$25.00 to \$400.00 Bronze Life full or Gold \$1,000.00 <ul style="list-style-type: none"> ○ Bronze life membership (ages 14-20): \$400.00 ○ Bronze life membership—subscribing payment: 8 annual installments of \$50.00 ○ Gold life memberships (ages 14-20): \$1,000.00 ○ Gold Life membership--subscribing payment: 10 annual installments of \$100.00 ○ Junior life membership (ages 0-13): \$100.00 ○ Junior life membership—subscribing payment: 4 annual installments of \$25.00 ▪ Annual Renewal Membership \$25.00 	Membership Annual or subscriber plans
<u>Adult Membership:</u> <ul style="list-style-type: none"> ▪ Ranges from \$50.00 to \$800.00 Bronze Life full or Silver \$5,000.00 <ul style="list-style-type: none"> ○ Bronze life membership (21+): \$800.00 ○ Bronze life membership—subscribing payment: 10 annual installments of \$80.00 ○ Silver life memberships (21+): \$5,000.00 ○ Silver Life membership--subscribing payment: 10 annual installments of \$500.00 ▪ Annual Renewal Membership \$50.00 	Same As Above
<u>Corporate Membership:</u> <ul style="list-style-type: none"> ▪ Ranges from \$1,000.00 to \$20,000.00 Bronze Life full or Platinum \$20,000.00 <ul style="list-style-type: none"> ○ Bronze life membership: \$5,000.00 ○ Bronze life membership—subscribing payment: 10 annual installments of \$500.00 ▪ Platinum Life memberships: \$20,000.00 ▪ Platinum Life membership--subscribing payment: 10 annual installments of \$2,000.00 Annual Renewal Membership \$2,000.00 	Same As Above
Beryllium Membership: \$50,000.00	Same As Above

Sample EOD Sponsorship Program Requirements

ULMC Sponsorship Levels

***Urban League Morris County
Sponsorship Opportunities
EQUAL OPPORTUNITY DINNER
Meadow Wood Manor
Thursday, May ____, 20XX***

7:00 PM – 11:00 PM

___ Platinum Sponsor \$20,000

Premier seating for 20, private VIP reception and photos with speaker, recognition at the dinner, banner displayed, page ad in the program journal and scholarship named for company/individual.

___ Gold Sponsor \$15,000

Premier seating for ten, 10 autographed copies of book, corporate recognition at the dinner and a full-page ad in program journal and scholarship named for company/individual.

___ Silver Sponsor \$10,000

Table for ten, a full-page ad in the program journal and recognition at the dinner

___ Bronze Sponsor \$5,000

Seating for five, recognition at the dinner as an ULMC Sponsor and a full-page ad in the Program Journal.

Souvenir Journal Advertisements

Journal size 8 1/2 X 11

___ Friend Full-Page - \$1200

___ Contributor Half-Page - \$750

___ Donor Quarter Page - \$500

___ Supporter Listing of name - \$100.00

Dinner Information

\$150.00 per person

Reserved Table for ten is \$1,500.00

The Due DATE for the advertisement is Thursday, April XX, 20XX.

Please send camera ready ad or indicate the size and any pictures and wording you wish included and return along with your check to the ***Urban League of Morris County***, 300 Madison Avenue Suite A - Morristown, NJ 07960-9179.

Email: mdavis@ulmcnj.org

Key Events

EQUAL OPPORTUNITY DINNER

May XX, 20XX (3rd or 4th Thursday of the month)

ANNUAL GOLF OUTING

September XX, 20XX (Either 3rd Week in August
and on a Friday Shotgun start at 7 AM at the Knolls Country Club)

CALL TO ACTION BREAKFAST

December XX, 20XX (Either in December or
January at County College Facility with special TV Support)

Urban League Annual Golf Outing

TUESDAY, September XX, 2016

Registration & Breakfast 7:00 A.M.

8:00 A.M.

Shotgun Start



Make Checks payable

To:

**The Urban League of
Morris County**

Mail check & registration
form to:

**Mable Davis
300 Madison Avenue,
Suite A,
Morristown, NJ 07960**

Mable Davis

Urban League of Morris County
300 Madison Avenue, Suite A
Morristown, NJ 07960

[\(973\) 539-2121](tel:(973)539-2121)

[\(973\) 998-6520](tel:(973)998-6520)-Fax

Sample 2014 Flyer

What one receives for Membership Levels

Sponsorship Levels	Benefits or things one receives
Platinum Sponsor	<i>In accordance with the Event usually advertising and mention at the event. An Ad in the journal or at the event with a poster and/or award.</i>
Gold Sponsor	<i>Same As Above</i>
Silver Sponsor	<i>Same As Above</i>
Bronze Sponsor	<i>Same As Above</i>
<u>Advertising Sponsorship:</u> <ul style="list-style-type: none"> ▪ Friend Full Page --\$1,200.00 ▪ Contributor Half-Page-\$750.00 ▪ Donor Quarter Page --\$500.00 ▪ Supporter Listing of Name- \$100.00 	<i>As stated above and for the particular event.</i>
<u>Youth Membership:</u> <ul style="list-style-type: none"> ▪ Ranges from \$25.00 to \$400.00 Bronze Life full or Gold \$1,000.00 ▪ Bronze life membership (ages 14-20): \$400.00 ▪ Bronze life membership—subscribing payment: 8 annual installments of \$50.00 ▪ Gold life memberships (ages 14-20): \$1,000.00 ▪ Gold Life membership--subscribing payment: 10 annual installments of \$100.00 ▪ Junior life membership (ages 0-13): \$100.00 ▪ Junior life membership—subscribing payment: 4 annual installments of \$25.00 ▪ Annual Renewal Membership \$25.00 	<i>Mention at our EOD and in our Annual Report as well as in any updated newsletter that we distribute. Life Members are always listed in our EOD Journal and Annual Report.</i>
<u>Adult Membership:</u> <ul style="list-style-type: none"> ▪ Ranges from \$50.00 to \$800.00 Bronze Life full or Silver \$5,000.00 ▪ Bronze life membership (21+): \$800.00 ▪ Bronze life membership—subscribing payment: 10 annual installments of \$80.00 ▪ Silver life memberships (21+): \$5,000.00 ▪ Silver Life membership--subscribing payment: 10 annual installments of \$500.00 ▪ Annual Renewal Membership \$50.00 	<i>Same As Above</i>
<u>Corporate Membership:</u> <ul style="list-style-type: none"> ▪ Ranges from \$1,000.00 to \$20,000.00 Bronze Life full or Platinum \$20,000.00 ▪ Bronze life membership: \$5,000.00 ▪ Bronze life membership—subscribing payment: 10 annual installments of \$500.00 ▪ Platinum Life memberships: \$20,000.00 ▪ Platinum Life membership--subscribing payment: 10 annual installments of \$2,000.00 Annual Renewal Membership \$2,000.00 	<i>Special Mention at our events. Visitations by our Board Members and recognition at our annual events and special events.</i>
Beryllium Membership: \$50,000.00	<i>Urban League Silver Bowl recognition. Special Mention at all events and a Scholarship or program named after them</i>